



TUSKEGEE AIRMEN INC.

47th Annual Convention 2018

“Excellence Overcomes All Obstacles”

August 9-11, 2018 J.W. Marriott Resort & Spa Las Vegas NV



**2018
SPONSOR
OPPORTUNITIES
INFORMATION
GUIDE**

47th Annual Tuskegee Airmen National Convention

August 9 - 11, 2018

CONVENTION EVENTS

Tuskegee Airmen, Inc. (TAI) makes it's triennial visit to the bright lights of Las Vegas for the 47th Annual Convention under the theme *"Excellence Overcomes All Obstacles"*. This return to the "Silver State" marks the 69th anniversary of the 332nd's historic conventional (propeller) class triumph at the then new United States Air Force's first-ever Weapons Meet in 1949, as well as celebrating the accomplishments of the Tuskegee Aviation Experience. In commemoration of this great milestone, a vast array of attendees – surviving Tuskegee Experience participants, organizational members, military and government personnel, as well as history enthusiasts and the general public are all expected to attend to conduct business, network and engage in career developing workshops and seminars, and celebrate the legacy of the Tuskegee Airmen.

General Sessions/Workshops: In addition to the annual meeting of the membership of TAI, there will be a series of skill-based (leadership/development training) sessions to discuss topics facing organizational chapters and enhance internal management, processes and procedures.

Military Forums/Presentations: Concurrent with TAI functions and sessions, a series of targeted military forums and presentations are planned, relating to professional development and leadership as well as increasing minority participation in aviation, aerospace and technology.

Special Events: Tuskegee Airmen, Inc. will host an array of special events during the convention with keynote speaker luncheons, multiple informational breakout sessions organized by topic tracks, STEM-related youth activities, and corporate, military and vendor exhibits.

Exhibition Hall: Tuskegee Airmen, Inc. (TAI) will host an Exhibition Hall throughout the convention that will contain corporate, military, educational and informational exhibitors and vendors displaying leading edge capabilities, information and merchandise. The Exhibition Hall will be open on Thursday, August 9 - 11, 2018 and remain open throughout each day of the convention.

Grand Gala Banquet: The crowning event of the convention will be the Grand Gala held in the Capitol Ballroom. This formal multi-course dinner is attendee's most-highly anticipated event during which Tuskegee Airmen, Inc. honors individuals, organizations and companies for their exemplary support of TAI and its goals and objectives. The gala also includes recognition of the organization's esteemed Brigadier General Noel F. Parrish Award and recently established Lumuel R. Custis Outstanding Service Award honorees.

Multiple sponsor opportunities are available by contacting the TAI Convention website at www.taiconvention.com.

Your contributions supporting the goals of TAI are tax-deductible.

EIN: 52-1071569

Convention Events

Tuskegee Airmen, Inc. (TAI) is a non-political, non-military, non-profit 501c(3) national organization existing to motivate and inspire young Americans to become participants in our nation's society and its democratic process; to support young men and women pursuing excellence, with special attention to those interested in careers in aviation or aerospace; and to keep alive the history and accomplishments of America's first black military pilots, bombardiers, navigators and support personnel trained during World War II, now known as the Tuskegee Airmen.

Originating from an informal annual reunion in 1972, membership in TAI is now spread across the nation in fifty-six chapters with members participating in dozens of professional, technical and aviation programs, and community service initiatives.

Tuskegee Airmen, Inc. is dedicated to:

Honoring the accomplishments and history of black Americans who participated in air crew, ground crew and operations support in the Army Air Corps during World War II.

Introducing young people across the nation to the world of aviation, science, technology, engineering and math-related curriculum through local chapter, regional and national programs.

Providing educational assistance awards and scholarships to aid college-bound high school students nationwide.



TAI also sponsors an awards program for outstanding active duty, Guard And Reserve personnel of all services and Air Force Junior Reserve Officer Training Corps (AFJROTC) cadets; and recognizes individuals, groups and companies whose deeds lend support to TAI's goals and objectives.

TAI holds an annual convention with business sessions as well as professional development workshops. This highly anticipated event is unlike any other, drawing hundreds of attendees from across the nation from civilian, corporate and military communities.

TAI Convention 2018 will be a great opportunity for current and future aviators as well as aviation enthusiasts to hear historical accounts first hand from American aviation pioneers, and for TAI to impart the values that allowed the Airmen to be successful despite insurmountable odds – honor, integrity, tenacity, perseverance, and bravery – on those who attend.

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SPONSOR LEVELS

PLATINUM LEVEL (\$100,000+) – Company/Individual sponsors at the Platinum level receive:

- Company logo on TAI website for one (1) year
- Full-Page advertisement in Convention Journal
- 20'x20' booth space (prime placement) in Hall
- Acknowledgement at Welcome Reception
- Media acknowledgement as TAI Sponsor
- VIP Tickets (20) for Welcome Reception
- VIP Seating (20) for Youth Luncheon
- VIP Seating (20) for Grand Gala
- Display of corporate logo on event signage
- Convention bag promo item (Sponsor provided)

GOLD LEVEL (\$50,000+) – Company/Individual sponsors at the Gold level receive:

- Company logo on TAI website for one (1) year
- Full-Page advertisement in Convention Journal
- 20'x20' booth space (prime placement) in Hall
- Acknowledgement at Welcome Reception
- Media acknowledgement as TAI Sponsor
- VIP Seating (10) for Welcome Reception
- VIP Seating (10) for Youth Luncheon
- VIP Seating (10) for Grand Gala
- Display of corporate logo on event signage
- Convention bag promo item (Sponsor provided)

SILVER LEVEL (\$25,000+) – Company/Individual sponsors at the Silver level receive:

- Company logo on TAI website for one (1) year
- Full-Page advertisement in Convention Journal
- 10'x10' booth space (prime placement) in Hall
- Acknowledgement at Welcome Reception
- Media acknowledgement as TAI Sponsor
- VIP Seating (5) for Welcome Reception
- VIP Seating (5) for Youth Luncheon
- VIP Seating (5) for Grand Gala
- Display of corporate logo on event signage
- Convention bag promo item (Sponsor provided)

BRONZE LEVEL (\$10,000+) – Company/Individual sponsors at the Bronze level receive:

- Company logo on TAI website for one (1) year
- Full-Page advertisement in Convention Journal
- 10'x10' booth space (prime placement) in Hall
- Acknowledgement at Welcome Reception
- Media acknowledgement as TAI Sponsor
- VIP Seating (5) for Recognition Reception
- VIP Seating (2) for Youth Luncheon
- VIP Seating (2) for Grand Gala
- Display of corporate logo on event signage
- Convention bag promo item (Sponsor provided)

PATRON LEVEL (\$5,000+) – Company/Individual sponsors at the Patron level receive:

- Company logo on TAI website for one (1) year
- Quarter-Page advertisement in Convention Journal
- Acknowledgement at Welcome Reception
- Media acknowledgement as TAI Sponsor
- VIP Seating (2) for Welcome Reception
- VIP Seating (2) for Youth Luncheon
- VIP Seating (2) for Grand Gala
- Display of corporate logo on event signage

SUPPORTER LEVEL (\$2,500+) – Company/Individual sponsors at the Supporter level receive:

- Company logo on TAI website for one (1) year
- Acknowledgement in Convention Journal
- Media acknowledgement as TAI Sponsor
- VIP Seating (2) for Grand Gala

Sponsor Opportunities

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SPECIAL SPONSOR OPPORTUNITIES

The following sponsorship opportunities are available at the 47th Annual Tuskegee Airmen National Convention at the J. W. Marriott Las Vegas Resort and Spa. If you have questions or need additional information, please visit our web site at www.tuskegeearmen.org or contact the TAI Convention Planning Team at info@taiconvention.com.

DOCUMENTED ORIGINAL TUSKEGEE AIRMAN

Sponsor a Documented Original Tuskegee Airman (DOTA) and guest/escort. Support will provide transportation, full convention registrations, hotel accommodations and cost of incidentals. DOTAs will provide personal acknowledgement.

SPONSORSHIP: \$2,000

CONVENTION SOUVENIR JOURNAL

The journal is vital to all convention attendees and to those who contribute to the convention's success. This key reference will be used frequently by all attendees. Don't miss the opportunity to sponsor the most widely-used publication at the convention! The souvenir journal lists each day's events, provides historical information and identifies supporters and contributors to the convention, the organization and its initiatives.

SPONSORSHIP: \$10,000

CONVENTION LANYARDS & NAME BADGES

Enhance your company's image! Showcase your company's name with a key promotional device. Convention policy requires all convention attendees and participants to wear their convention identification for access into convention activities. Your company's name or logo will appear on the lanyard as well as the badge holder.

SPONSORSHIP: \$2,500

CONVENTION BRIEFCASE

Easily the most valued convention item! The briefcase is used long after the convention activities end by all attendees. This is an excellent sustained visibility opportunity to showcase a company's name and logo.

SPONSORSHIP: \$5,000

CONVENTION PROGRAM POCKET GUIDE

This compact, convenient reference of daily activities is the perfect complement to the official Convention Souvenir Journal with your logo.

SPONSORSHIP: \$2,500

CONVENTION BRIEFCASE INSERTS

Put your company's logo and information in attendee's hands by sponsoring these highly effective marketing resources. Company logo items such as pens, note pads, etc. are welcomed.

SPONSORSHIPS: \$750 (each insert)

CONVENTION BREAKFAST MIXERS

Sponsoring this first meal of the day will guarantee your company's visibility and impact on all attendees, while providing an opportunity for networking with exhibitors, vendors and sponsors prior to attending scheduled morning sessions.

- Thursday, August 9
- Friday August 10
- Saturday August 11

Company logo at food/beverage stations and acknowledgement at first sessions of each day.

SPONSORSHIPS: \$1,500 (per mixer)

YOUTH ACTIVITIES

Sponsoring the youth participation events helps ignite imaginations and provide unique opportunities for the aerospace workforce of tomorrow – maximum impact for minimal cost. Activities include on- and off-site educational and hands-on, instructional and mentoring sessions.

SPONSORSHIPS: \$15,000

Special Opportunities

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EVENT SPONSOR OPPORTUNITIES

The following event sponsorship opportunities are available at the 47th Annual Tuskegee Airmen National Convention at the J. W. Marriott Las Vegas Resort and Spa. If you have questions or need additional information, please visit our web site at www.tuskegeearmen.org or contact the TAI Convention Planning Team at info@taiconvention.com.

WELCOME RECEPTION

This reception kicks off the convention and is a stellar opportunity for your organization to set a first and lasting impression on convention registrants, and national and local dignitaries. Sponsorship includes verbal/journal recognition, company signage and literature at all tables.

SPONSORSHIP: \$10,000

MILITARY/DIVERSITY LUNCHEON

This event recognizes the men and women who have served in our nation's military branches, sacrificed for our country and carry on the honored traditions of the Tuskegee Airmen.

SPONSORSHIP: \$15,000

HERITAGE LUNCHEON

This event recognizes the achievements and contributions of heritage members – descendants of Tuskegee Airmen – to continuing the legacy of the Airmen into future generations. Sponsor name and signage throughout the event area.

SPONSORSHIP: \$15,000  American Airlines

YOUTH LUNCHEON

Partner with our official youth airline, Southwest Airlines, to offer a unique and fulfilling opportunity for youth participants to experience history and make contact with potential mentors for a lifetime. Sponsorship includes verbal acknowledgement, signage and event recognition in all convention materials.

SPONSORSHIPS: \$15,000  **SOUTHWEST**
from the heart

SPOUSE'S TEA/BRUNCH

A special social event dedicated to the spouses and widows of our Airmen (DOTAs) provides an unique the excellent opportunity to showcase your company. **SPONSORSHIP: \$4,000**

GRAND GALA AND RECEPTION

The Grand Gala is a most anticipated convention highlight event, taking place in a sit-down multiple course dinner environment where TAI culminates the year's activities, goals and objectives. Sponsors receive marquee acknowledgement for the event, reserved table seating, company logo in the gala program materials in print and online.

SPONSORSHIPS: \$25,000

WORKSHOP SESSIONS

Sponsorship of these invaluable skill-based sessions featuring keynote speakers or panel discussions on managerial and procedural topics facing TAI and other similar organizations provides session materials, refreshments with company signage and recognition in the convention souvenir journal.

SPONSORSHIPS: \$1,000 (per session)

TAI PRESS/MEDIA ROOM

The TAI Press/Media Room is the central locale for all media correspondents' story writing and filing; as well as interviewing of Airmen, speakers, and guests attending the convention. Company signage will be prominently displayed in the press/media room.

SPONSORSHIPS: \$1,500

GATHERING OF TUSKEGEE AIRMEN

Sponsor the epic oral presentation of the Tuskegee Experience from those who lived it – a truly monumental mid-convention event!

SPONSORSHIPS: \$2,500

Event Opportunities

2018 CONVENTION CORPORATE/INDIVIDUAL SPONSOR

YES! We wish to generously support TAI and its annual Tuskegee Airmen Inc. National Convention.

Print/Type:

Company/Organization Name

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ Fax: () _____

E-mail: _____ Web Address: _____

Organization Point of Contact: _____

Name(s) of representative to receive ALL tickets, if sponsorship includes event tickets

Sponsorship Payment Information:

Please submit this form **ONLY** if online option not available or if payment by check/money order
Denote Sponsorship Commitment Level on Accompanying Contract Pages
(Make check payable to TAI)

IN-KIND SERVICE SPONSORS/DONORS

In-Kind Contributions /Donations are also welcomed.

Please return this form with sponsorship payment information to:

TAI Convention 2018/SPON

P.O. Box 301

Schertz TX 78154

We appreciate your generous support!!

For questions or additional information,
contact the TAI Convention Planning Team at info@taiconvention.com.

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SPONSOR LEVEL SELECTION SHEET

SPONSORSHIP PACKAGES

- PLATINUM LEVEL (\$100,000+)
- GOLD LEVEL (\$50,000+)
- SILVER LEVEL (\$25,000+)
- BRONZE LEVEL (\$10,000+)
- PATRON LEVEL (\$5,000+)
- SUPPORTER LEVEL (\$2,500+)
- OTHER _____

SPECIAL SPONSORSHIPS

- DOTA SPONSORSHIP (\$2,000)
- SOUVENIR JOURNAL (\$10,000)
- LANYARDS/NAME BADGES (\$2,500)
- CONVENTION BRIEFCASE (\$5,000)
- PROGRAM POCKET GUIDE (\$1,500)
- BRIEFCASE INSERTS (\$750)
- BREAKFAST MIXERS (\$1,500 EACH)
 - Aug 9 (Thu) Aug 10 (Fri)
 - Aug 11 (Sat)

EVENT SPONSORSHIPS

- YOUTH ACTIVITIES (\$15,000)
- WELCOME RECEPTION (\$10,000)
- MILITARY LUNCHEON (\$15,000)
- HERITAGE LUNCHEON (\$15,000)
- YOUTH LUNCHEON (\$15,000)
- SPOUSES' TEA/BRUNCH (\$4,000)
- GRAND GALA (\$25,000)
- WORKSHOPS (\$1,000 EACH)
 - (1) (2) (3) (4)
- PRESS/MEDIA ROOM (\$1,500)
- GATHERING OF AIRMEN (\$2,500)
- OTHER _____

Current Sponsors include:



OTHER/IN-KIND SPONSORSHIP:

List sponsorship item or service, identify specific event (if applicable) and reportable value.

VALUE \$ _____

ALL SPONSORSHIPS/GRANTS/GIFTS/DONATIONS WILL BE PROCESSED THROUGH TAI NATIONAL FOR PROPER ORGANIZATIONAL ACCOUNTING AND CREDITING/ACKNOWLEDGEMENT OF THE BENEFACTOR.

