



# TUSKEGEE AIRMEN INC.

47<sup>th</sup> Annual Convention 2018

“Excellence Overcomes All Obstacles”

August 9-11, 2018 J.W. Marriott Resort & Spa Las Vegas NV



2018  
EVENT  
JOURNAL  
INFORMATION  
GUIDE

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# 47th Annual Tuskegee Airmen National Convention

August 9 - 11, 2018

## CONVENTION EVENTS

Tuskegee Airmen, Inc. (TAI) makes it's triennial visit to the bright lights of Las Vegas for the 47th Annual Convention under the theme *"Excellence Overcomes All Obstacles"*. This return to the "Silver State" marks the 69th anniversary of the 332nd's historic conventional (propeller) class triumph at the then new United States Air Force's first-ever Weapons Meet in 1949, as well as celebrating the accomplishments of the Tuskegee Aviation Experience. In commemoration of this great milestone, a vast array of attendees – surviving Tuskegee Experience participants, organizational members, military and government personnel, as well as history enthusiasts and the general public are all expected to attend to conduct business, network and engage in career developing workshops and seminars, and celebrate the legacy of the Tuskegee Airmen.

**General Sessions/Workshops:** In addition to the annual meeting of the membership of TAI, there will be a series of skill-based (leadership/development training) sessions to discuss topics facing organizational chapters and enhance internal management, processes and procedures.

**Military Forums/Presentations:** Concurrent with TAI functions and sessions, a series of targeted military forums and presentations are planned, relating to professional development and leadership as well as increasing minority participation in aviation, aerospace and technology.

**Special Events:** Tuskegee Airmen, Inc. will host an array of special events during the convention with keynote speaker luncheons, multiple informational breakout sessions organized by topic tracks, STEM-related youth activities, and corporate, military and vendor exhibits.

**Exhibition Hall:** Tuskegee Airmen, Inc. (TAI) will host an Exhibition Hall throughout the convention that will contain corporate, military, educational and informational exhibitors and vendors displaying leading edge capabilities, information and merchandise. The Exhibition Hall will be open on Thursday, August 9 - 11, 2018 and remain open throughout each day of the convention.

**Grand Gala Banquet:** The crowning event of the convention will be the Grand Gala held in the Capitol Ballroom. This formal multi-course dinner is attendee's most-highly anticipated event during which Tuskegee Airmen, Inc. honors individuals, organizations and companies for their exemplary support of TAI and its goals and objectives. The gala also includes recognition of the organization's esteemed Brigadier General Noel F. Parrish Award and recently established Lumuel R. Custis Outstanding Service Award honorees.

Multiple sponsor opportunities are available by contacting the TAI Convention website at [www.taiconvention.com](http://www.taiconvention.com).

Your contributions supporting the goals of TAI are tax-deductible.

EIN: 52-1071569

Convention Events

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Tuskegee Airmen, Inc. (TAI) is a non-political, non-military, non-profit 501c(3) national organization existing to motivate and inspire young Americans to become participants in our nation's society and its democratic process; to support young men and women pursuing excellence, with special attention to those interested in careers in aviation or aerospace; and to keep alive the history and accomplishments of America's first black military pilots, bombardiers, navigators and support personnel trained during World War II, now known as the Tuskegee Airmen.

Originating from an informal annual reunion in 1972, membership in TAI is now spread across the nation in fifty-six chapters with members participating in dozens of professional, technical and aviation programs, and community service initiatives.

Tuskegee Airmen, Inc. is dedicated to:

Honoring the accomplishments and history of black Americans who participated in air crew, ground crew and operations support in the Army Air Corps during World War II.

Introducing young people across the nation to the world of aviation, science, technology, engineering and math-related curriculum through local chapter, regional and national programs.

Providing educational assistance awards and scholarships to aid college-bound high school students nationwide.



TAI also sponsors an awards program for outstanding active duty, Guard And Reserve personnel of all services and Air Force Junior Reserve Officer Training Corps (AFJROTC) cadets; and recognizes individuals, groups and companies whose deeds lend support to TAI's goals and objectives.

TAI holds an annual convention with business sessions as well as professional development workshops. This highly anticipated event is unlike any other, drawing hundreds of attendees from across the nation from civilian, corporate and military communities.

TAI Convention 2018 will be a great opportunity for current and future aviators as well as aviation enthusiasts to hear historical accounts first hand from American aviation pioneers, and for TAI to impart the values that allowed the Airmen to be successful despite insurmountable odds – honor, integrity, tenacity, perseverance, and bravery – on those who attend.

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August 9 - 11, 2018

## CONVENTION SOUVENIR JOURNAL

The following sponsorship opportunities are available at the 47th Annual Tuskegee Airmen National Convention at the J. W. Marriott Las Vegas Resort and Spa. If you have questions or need additional information, please visit our web site at [www.tuskegeeairmen.org](http://www.tuskegeeairmen.org) or contact the TAI Convention Planning Team at 201.421.2485 or [info@taiconvention.com](mailto:info@taiconvention.com).

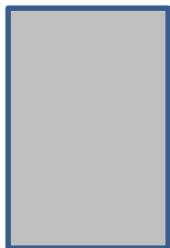
### ADVERTISE IN THE CONVENTION SOUVENIR JOURNAL AND PROGRAMS

- Reach each and every registrant (including TAI members and non-members) at the TAI Convention in Orlando as well as potential contacts nationwide and beyond!
- As an advertiser in the highly visible Souvenir Journal, you have the unique opportunity to promote your organization's products or services right along with all the essential information of the entire convention.
- The Journal is carefully read and retained as an archival document by attendees, guests, non-attending members, libraries and more!
- Enhance your presence and support by advertising in the Convention Souvenir Journal.

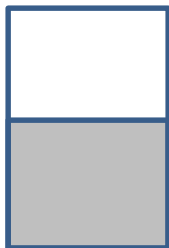
Journal discounts available to all TAI chapters:

- Contact Convention Planning Team directly for details and rates.

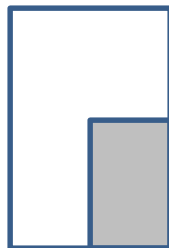
### DISPLAY ADVERTISEMENTS



Full Page  
7.50" w x 10" h



Half Page  
7.50" w x 5" h



Quarter Page  
3.75" x 5" h



**TUSKEGEE AIRMEN INC.**  
47th Annual Convention 2018  
"Excellence Overcomes Obstacles"  
August 9-11, 2018 J.W. Marriott Resort & Spa Las Vegas NV



### AD FORMATS

Please send your ad, sized to the exact dimensions outlined above (Resolution 300 dpi, Color mode must be CMYK) in TIF, JPG, JPEG, GIF, DOC, PPT or PDF formats. Submit your ad on CD, DVD or email with color proof if possible.

TAI cannot assume responsibility for ads NOT conforming to specific mechanical requirements, and reserves the right to make adjustments to ads (on an as-needed basis only).

Advertising Opportunities



**2018 CONVENTION SOUVENIR JOURNAL**  
**Specifications for Advertisements**

**Art:** Digital or pdf format images preferred, but camera ready artwork/pictures accepted. All artwork/pictures **NOT in camera ready format will be charged an additional \$100.00 for set-up.**

**Color/Cost:** Indicate with an X

\_\_ Inside Front Cover (Four Color) \$2,500

\_\_ Inside Back Cover (Four Color) \$1,500

\_\_ Outside Back Cover (Four Color) \$3,000

\_\_ Full-Page (Color) \$1,000.00

\_\_ Half-Page (Color) \$500.00

\_\_ Quarter-Page (Color) \$250.00

\_\_ Full-Page (B&W) \$ 750.00

\_\_ Half-Page (B&W) \$300.00

\_\_ Quarter Page (B&W) \$150.00

**Deadline: June 15, 2018 – No Exceptions**

**PAYMENT MUST ACCOMPANY SIGNED CONTRACT**

**Payment by Credit/Debit Card**

[info@taiconvention.com](mailto:info@taiconvention.com)

(Submit artwork by attachment)

**Payment by Check/Money Order**

**Mail to:** TAI Convention 2018/JRNL

P.O. Box 301

Schertz, TX 78154

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Individual who is authorized to make the commitment for your organization

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**FORM OF PAYMENT:** [ ] Money order (payable to: Tuskegee Airmen, Incorporated)

[ ] VISA [ ] MASTERCARD [ ] AMEX [ ] DISCOVER

Card Number

Expiration Date

Security (CVV) Code

Name on Card (Print) \_\_\_\_\_ Authorized Signature \_\_\_\_\_

